

Mobility Management (MM)

Background

Human mobility behaviour is at the centre of Mobility Management Concepts. In order to meet the needs of human beings and to be up to the standard of environmentally friendly PT, transport measures and mobility proposals will be developed that permit fast and relaxed travel.

Objectives

Despite technical and organisational measures, TRANSPOWER will encourage soft policies such as campaigns to mould mobility behaviour. Each partner will obtain the possibility to get acquainted with successful case studies and will be supported to put them into practice. Contacts with practitioners who actually implemented the projects presented will be established.