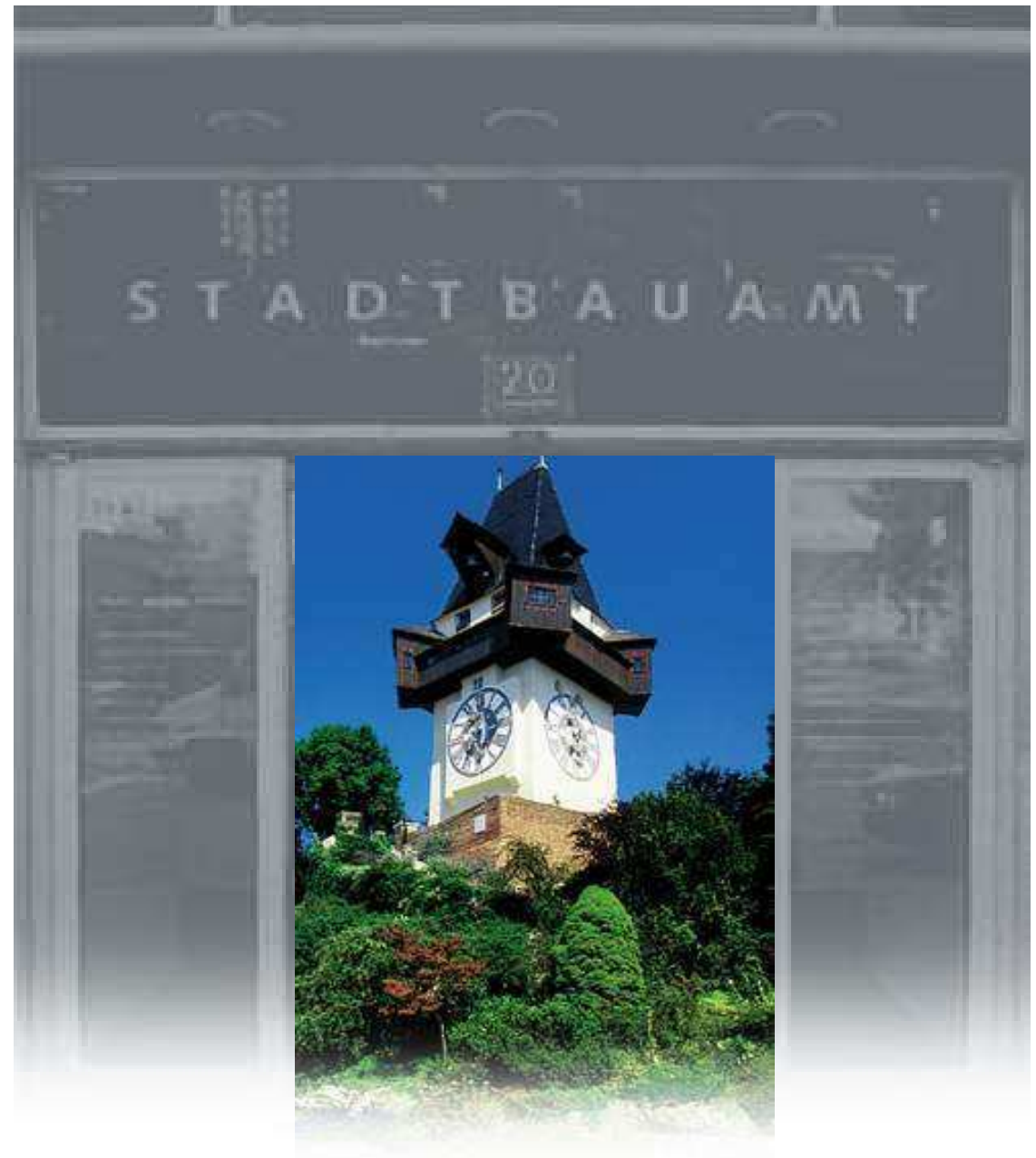


European Conference on Mobility Management



Graz,  
9th July 2009





## Bridging Levels

- **Overcoming the Administrative Levels**
  - Federal Ministries
  - Provincial Government
  - City Government





## Why Graz?

- First pedestrian zone in the 1970s
- City focused on tram
- 1992 first city in Europe with Tempo 30/50
- Integrated tariff-System since 1994
- First mobility centre in Austria since 1997
- World Heritage since 1999
- Pioneer in Bio-diesel
- October 2008 candidature



## Mobility Management Themes

- **Mobility Management in Historic City Centres**
  - Most of them are based on middle age structures
  - The space must be shared by all modes
  - MM is potent instrument



## Mobility Management Themes

- **Mobility Management for new Districts**
  - New districts are growing
  - Old one are changing
  - Chance to establish MM at the begin of development
  - MM is a permanent process
  - How can we guarantee it all along



## Mobility Management Themes

- **Cross linking of Districts and Regions**
  - MM only works with an according infrastructure
    - Public Transport
    - Bike Network
    - Sidewalks
    - Linking up with a Green Network
  - Networking of the administrative levels





## Mobility Management Themes

- Mobility Management for all Generations
  - Different needs of the generations
  - Special packages needed
    - Children
    - Teenagers
    - Adults
    - Working population
    - Retirees



## Mobility Management Themes

- **New Forms of Mobility**
  - Mobility formed our society
  - Mobility is our live
  - But in the future we need environmental friendly mobility
  - New forms are needed

European Conference on Mobility Management



9

## ECOMM 2010 - Graz

5th – 7th May 2010

Stadthalle Graz

“Moving People –  
Bridging Spaces”

Graz  
9th July 2009



European Conference on Mobility Management



## Dipl.-Ing. Fischer Thomas

City of Graz

Executive Office for Urban Planning,  
Development and Construction

Europaplatz 20

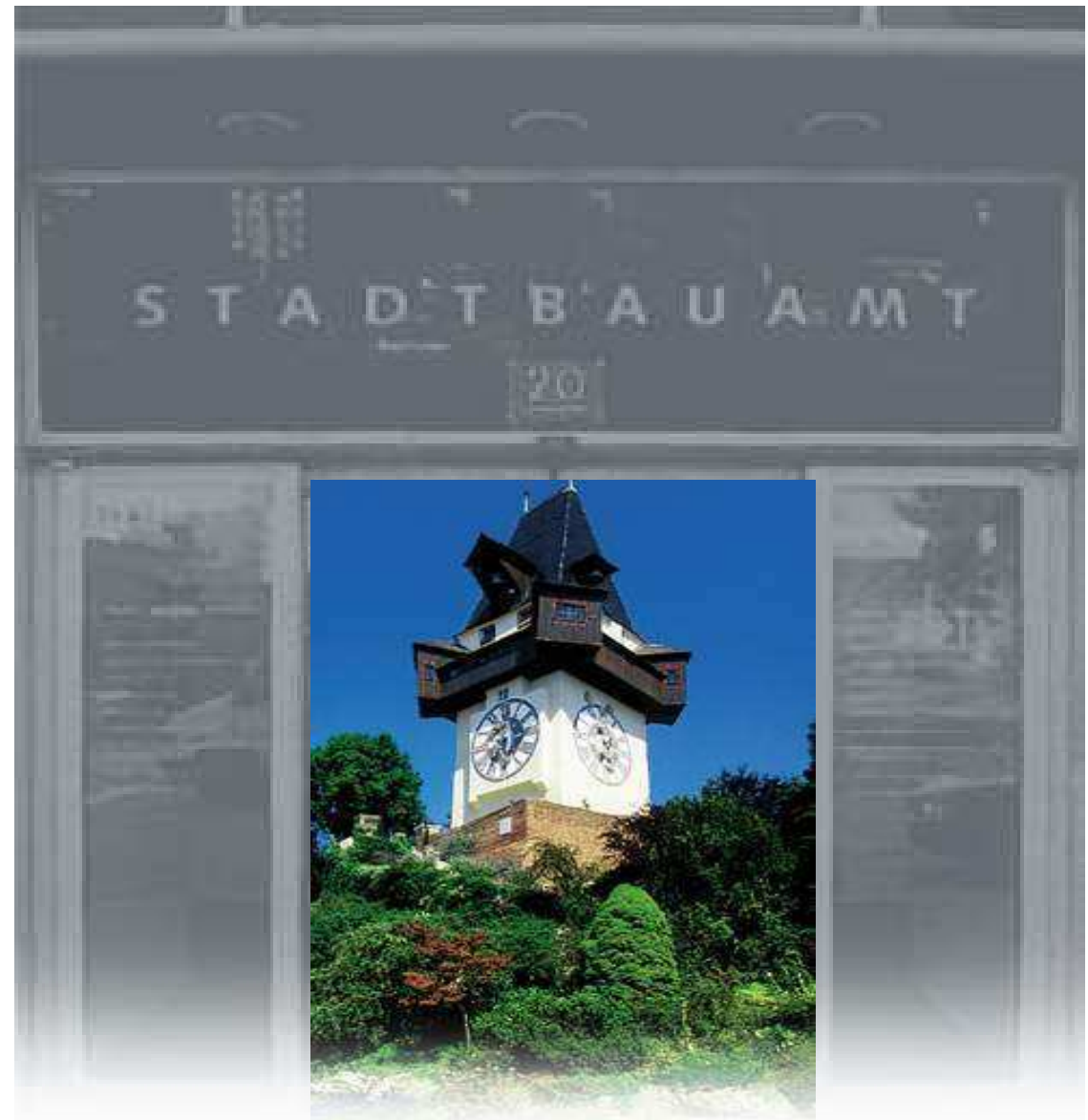
A 8020 Graz

Austria

Phone: +43 316 872 3510

Fax: +43 316 872 3509

[thomas.fischer@stadt.graz.at](mailto:thomas.fischer@stadt.graz.at)



Graz  
9<sup>th</sup> July 2009

